

## CTP MAL Proposal The She League 2025







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## Who We Are

*The She League* is a member-based organization for young women professionals dedicated to *LEAD*ing the way in eliminating barriers in corporate and entrepreneurship; helping our members *EXCEL* in their careers and personal lives; and working to *INSPIRE* the next generation of women leaders to pursue their dreams.



Together, our members build and develop leadership skills, gather tangible tools to advance their careers, and give back to the local community by hosting FlourisHER, our mentorship program for college women; The She League Conference; and other workshops and events.

## What WeDo









#### Membership Program

Our network of *members* consist of both rising and established corporate and entrepreneurial professionals who engage in professional endeavors spanning networking, leadership development, and mentorship. Our members participate in monthly general body meetings where we bring in different speakers and workshop leaders to discuss leadership development. Our members also participate in quarterly volunteer activities, social events, and more.

#### Mentorship Program FlourisHER, our 7 month program equ

*FlourisHER*, our 7 month program equips women of color in college with the essential tools and resources needed to pursue their career passions, through a comprehensive curriculum that includes professional development, one on one mentorship, industry exposure, leadership development, wellness, community, and personal growth resources, participants are empowered to embark on a fulfilling and successful career path. Members serve as mentors for each mentee.

#### Workshops and Events

Since the beginning, *The She League* has and continues to host numerous leadership and professional development workshops, networking events, and community service events for young professionals. In 2025, we are excited to bring back our signature event, <u>The She League Conference</u>—our one-day career development conference for young professionals!



## The Problem

## 13x

More likely to leave a role due to lack of resources and support

Women remain less likely than men to be hired into entry-level roles, which leaves them underrepresented from the very beginning. At the first critical step up to manager, women are far less likely to get promoted. Black women experience the greatest drop in representation at the first promotion to manager. Latinas are the more underrepresented at the beginning of their careers. In addition,

We typically have limited access to mentors, exclusion from resourceful networks, and limited funding or other resources and opportunities. 17% WOC in

entrepreneurship



#### WOC in C-suite roles



Through The She League, we are investing in ourselves. We are creating a diverse community of women who support, challenge, and empower each other. Through the plethora of successful speakers, panels of C-suite leaders and innovators, and career development workshops, our organization will leave members ready to lead, excel and inspire.

### - Morgan McClure Kokaram, Founder -





Our Impact

100% Diverse

membership

We give women of color the support and skills to navigate bias; to advance in their careers; and to lean into their strengths as professional leaders. The She League is decreasing the disparities by investing in the development of WOC in the early and mid-stages of their careers through our membership, events, network, and FlourisHER.

500+ women have attended our events

## \$5,000

*in scholarships and grants distributed to date* 



The Opportunity

Your donation will support (1) The She League Conference, (2) our membership program and additional events, and (3) our scholarship fund and FlourisHER program

### 1st

Sponsor The She League 2025 Conference



Sponsor our membership program and events



## 3rd

Sponsor FlourisHER







Your donation will go towards our signature event, *The She League Conference*! Sponsors will have the opportunity to send their employees to this next level event.

Your donation will allow us to continue to develop future leaders through our workshops and events throughout the year for our members and the general public.



Your donation will go towards FlourisHER. our mentorship program for college women in Atlanta, and our scholarship fund for mentees in our program.

#### Sponsorship Tier Benefits

Recognition as Platinum Sponsor at all 2025 events and across our website, social platforms and communications.

Speaking opportunity at The She League Conference

Speaking opportunity at out General Body Meetings

Speaking opportunity at FlourisHER workshops

Opportunity to recruit talent at The She League Conference and through our monthly newsletter

Opportunity to present a scholarship at our 2025 Scholarship and Awards Gala

Recognition as a Corporate Sponsor on website and at all scheduled 2025 programming events (i.e., sponsor logo on all event flyers; branded material; activations, etc.)

Access to talent pool of FlourisHER mentees and The She League members

Opportunity for employees to attend The She League Conference

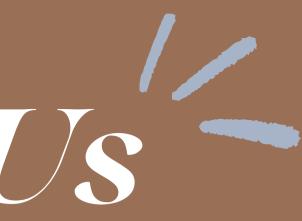
| Platinum<br>\$25,000 | Gold<br>\$15,000 | Silver<br>\$10,000 | Bronze<br>\$5,000 |
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|                      |                  |                    |                   |
| 3 Tables             | 2 Tables         | 1 Table            | 4 Tickets         |

# Contact Us



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## THE SHE LEAGUE $\langle \rangle$ Thank You For Your Consideration

