



THE SHE LEAGUE

Grant Proposal

The She League 2025





THE SHE LEAGUE

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THE SHE LEAGUE

Who We Are

The She League is a member-based organization for young women professionals dedicated to *LEAD*ing the way in eliminating barriers in corporate and entrepreneurship; helping our members *EXCEL* in their careers and personal lives; and working to *INSPIRE* the next generation of women leaders to pursue their dreams.



Together, our members build and develop leadership skills, gather tangible tools to advance their careers, and give back to the local community by hosting FlourisHER, our mentorship program for college women; The She League Conference; and other workshops and events.

What We Do



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Membership Program

Our network of **members** consist of both rising and established corporate and entrepreneurial professionals who engage in professional endeavors spanning networking, leadership development, and mentorship. Our members participate in monthly general body meetings where we bring in different speakers and workshop leaders to discuss leadership development. Our members also participate in quarterly volunteer activities, social events, and more.



Mentorship Program

FlourisHER, our 7 month program equips women of color in college with the essential tools and resources needed to pursue their career passions, through a comprehensive curriculum that includes professional development, one on one mentorship, industry exposure, leadership development, wellness, community, and personal growth resources, participants are empowered to embark on a fulfilling and successful career path. Members serve as mentors for each mentee.



Workshops and Events

Since the beginning, **The She League** has and continues to host numerous leadership and professional development workshops, networking events, and community service events for young professionals. In 2025, we are excited to bring back our signature event, **The She League Conference**—our one-day career development conference for young professionals!



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The Problem

Women remain less likely than men to be hired into entry-level roles, which leaves them underrepresented from the very beginning. At the first critical step up to manager, women are far less likely to get promoted. Black women experience the greatest drop in representation at the first promotion to manager. Latinas are the more underrepresented at the beginning of their careers. In addition,

We typically have limited access to mentors, exclusion from resourceful networks, and limited funding or other resources and opportunities.

13x

More likely to leave a role due to lack of resources and support

70%

WOC in C-suite roles

17%

WOC in entrepreneurship



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Through The She League, we are investing in ourselves. We are creating a diverse community of women who support, challenge, and empower each other. Through the plethora of successful speakers, panels of C-suite leaders and innovators, and career development workshops, our organization will leave members ready to lead, excel and inspire.

– Morgan McClure Kokaram, Founder –





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Our Impact

We give women of color the support and skills to navigate bias; to advance in their careers; and to lean into their strengths as professional leaders. The She League is decreasing the disparities by investing in the development of WOC in the early and mid-stages of their careers through our membership, events, network, and FlourisHER.

100%

*Diverse
membership*

\$5,000

*in scholarships
and grants
distributed to
date*

500+

*women have
attended our
events*



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The Opportunity



Your donation will support (1) The She League Conference, (2) our membership program and additional events, and (3) our scholarship fund and FlourisHER program

1st

*Sponsor The She
League 2025
Conference*

2nd

*Sponsor our
membership program
and events*

3rd

Sponsor FlourisHER



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Funding Impact



Your donation will go towards our signature event, *The She League Conference!* Sponsors will have the opportunity to send their employees to this next level event.

Your donation will allow us to continue to develop future leaders through our workshops and events throughout the year for our members and the general public.



Your donation will go towards FlourisHER, our mentorship program for college women in Atlanta, and our scholarship fund for mentees in our program.

<i>Sponsorship Tier Benefits</i>	<i>Platinum \$25,000</i>	<i>Gold \$15,000</i>	<i>Silver \$10,000</i>	<i>Bronze \$5,000</i>
Recognition as Platinum Sponsor at all 2025 events and across our website, social platforms and communications.	Yes	No	No	No
Speaking opportunity at The She League Conference	Yes	No	No	No
Speaking opportunity at our General Body Meetings	Yes	Yes	No	No
Speaking opportunity at FlourisHER workshops	Yes	Yes	No	No
Opportunity to recruit talent at The She League Conference and through our monthly newsletter	Yes	Yes	Yes	No
Opportunity to present a scholarship at our 2025 Scholarship and Awards Gala	Yes	Yes	Yes	No
Recognition as a Corporate Sponsor on website and at all scheduled 2025 programming events (i.e., sponsor logo on all event flyers; branded material; activations, etc.)	Yes	Yes	Yes	Yes
Access to talent pool of FlourisHER mentees and The She League members	Yes	Yes	Yes	Yes
Opportunity for employees to attend The She League Conference	3 Tables	2 Tables	1 Table	4 Tickets

Contact Us



THE SHE LEAGUE

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Thank You

For Your Consideration

